

Prof. Dr. Ralf Frank

Mail (at) morning-sun.company
Ph. +49 172 5661618



Professional Career

Managing Director, Sustainerv GmbH, Frankfurt

As of 01 January 2022 — Present

Sustainerv is a global management consulting firm that works with companies to integrate sustainability considerations into their long-term strategies, everyday operations and communications.

Professor of Organizational Transformation, GISMA Business School University of Applied Sciences, Potsdam

May 2021 — Present

Since its foundation in 1999, GISMA Business School has paved the way for talented and qualified people to enter the international business world. As a state-recognised university, GISMA Business School awards its own Bachelor's and Master's degrees. At GISMA, I have taught Digital Marketing, Sustainable Economics, and Digital Innovation and Transformation. Currently, I teach one of GISMA's flagship programmes entitled "Behavioral Competences in Virtual Teams", which is geared to train the next generation of managers who understand how transforming economics towards sustainability requires a different type of managers.

Founder, Morning Sun® RFC Ralf Frank Consulting, Frankfurt

As of 01 October 2020 — Present

Managing Director & Secretary General, DVFA Society of Investment Professionals, Frankfurt/Germany

August 2002 — December 2019

DVFA, Society of Investment Professionals in Germany, currently 1,400 individual members. Runs its own training school with more than 5,000 alumni.

- Managing Director of DVFA training school (portfolio of six postgraduate program, and more than 5,000 alumni)
- Designed and launched globally unique CFDS® Chartered Financial Data Scientist program
- Redesigned entire training program portfolio from class-based to e-learning

- Developed several professional standards e.g., Ethical Code of Conduct, KPIs for ESG, standards for corporate reporting and accounting, evidence-based investment analysis
- Delegate to industry standard setting bodies e.g., XBRL International (XII), Member of Council International Integrated Reporting Council (IIRC)
- Secretary General of DVFA from 5/2011-5/2019

Senior Consultant at NMC Nijse International, Frankfurt

October 1999 — July 2002

NMC Nijse International is a Business and H/R Consulting firm operating mainly in Europe.

- Acquired and managed Direct Search, coaching and H/R restructuring projects in IT, Telecoms, Energy, FMCG, and not-for-profit organizations

Senior Consultant at HMF Corporate Management Consulting, Sulzbach (Frankfurt region)

March 1999 — August 1999

- Acquired and managed Direct Search projects in IT and Telecoms

Business Manager and other functions at Case Corporation, Neuss (Germany) & Paris (France)

October 1992 — March 1999

Case Corporation, today part of CNH Global, is a global manufacturer and distributor of agricultural and construction equipment.

- Several positions in Marketing Planning & Pricing, Total Quality Management
- Served as Business Manager with team of six, responsible for all sales, marketing, and sales finance activities in East German sales territory (01/97-03/99);
- Managed European-wide Dealer Communication Systems Europe project (02/95-12/96), as part of a global Business Process Re-engineering project, incl. managing cross functional teams in Europe and the US

Extra-Curricular Activities

Club of Rome

German Section, Member

B.A.U.M. e.V.

German Company-Network for Sustainable Business, Member of Extended Board

Corporate Reporting Users Forum (CRUF)

Global Network of Users of Financial and Non-Financial information, moderated by PwC UK, Co-Chair of ESG Group

DSRC (GASB)

German Accounting Standards Board (Deutsches Rechnungslegungsstandards Committee), Member of Intangibles Working Group

Education

Doctorate in Business Studies, University of Hamburg

October 2012 — March 2021

- Topic: Experimental studies on use of sustainability information by investment professionals
- Finished with "Magna cum Laude"

Systemic Consultant and Therapist ("Systemischer Berater SG") ISTUP, Frankfurt (Germany)

May 2002 — June 2006

MBA (Master of Business & Administration), Sheffield Business School (Sheffield Hallam), UK

October 1996 — November 1998

- Finished with "Distinction", won prize for "best overall performance"

M.A. English, Communicational Science, & Political Science, University of Essen, Germany

September 1983 — September 1992

- Finished with "Distinction"
- Part-time employment as German Assistant at two high schools in Manchester district (08/88-07/89)
- Researcher at Chair for Multilingualism (Prof. Peter Nelde) at UFSAL/Brussels (Belgium)

Personal Information

- Born 24 February 1963 in Oberhausen/Germany.
- Married, three children (aged 27, 24, and 7).
- Lives in Frankfurt/Germany.